



For immediate release

**NITA's clamshell labeler Rises to the occasion at the
BAC Baking Congress 2009 Expo in Vancouver.**

Terrebonne Qc, Canada., January 20th, 2009 // NITA is proud to be headlining its dedicated clamshell labeling machines that are directly aimed at the baking industry. The baking congress will take place on April 26th and 27th, 2009 in Vancouver, Canada. "These shellshock clamshell labellers as well as the Joust top and bottom labellers have proven to be very effective and very much appreciated in the baking sector, says Nita's . President Normand Lord"

"We've gone a few steps further in the last couple of years in developing a top and bottom labeling system that places the emphasis on the clamshells used in the Baker's line of work." This has enabled us to please many national and international accounts with the capabilities of automatically adding labels to the top and the bottom of the clamshells BUT also in a c-shaped tamper evident sea . Our non -proprietary electronics, touch screen controls and multiple set up recipes accessed at the touch of the finger, and the servo driven precision of our labelers, instantly wins over the hearts of our end users, says Marketing & Distribution Channel Director, Claudio Napoleoni.

Come visit us at the Bill Copeland center in Vancouver , discover what the industry is raving about and meet the folks from Nita as well as Pemberton ,our local distribution partners who will be glad to demonstrate the equipment for you. The show information can be found at the following website <http://www.baking.ca/congress/congress-exhibitors.html>

The Nita clamshell labellers called JOUST top and bottom labelling machine as well as the SHELL SHOCK are especially packaged for the bakers requirements adding the sealing element to the deli-tray or clamshell packages in a form of a "C" adding print and apply devices to the system adds more flexibility to change ingredient listings on the fly. Great products require great labels and labelling equipment. The partnership is undeniably a great result. NITA's portfolio of flexible equipment takes aim at the pharmaceutical, food and hard goods, beverages, cosmetics and packaging markets.

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